

# ClearHoldings 1 Minute & 10 Minute Pitch

V.1.1 - [www.clear.holdings](http://www.clear.holdings)

# 1-Minute Pitch – “The Public-Market Bridge to the Decentralized Economy.”

ClearHoldings is the decentralized holding company for **sovereign identity, data, and digital assets**—the Berkshire Hathaway of the decentralized world.

We give investors one simple, liquid way to participate in a **diversified, identity-anchored ecosystem** spanning finance, telecom, energy, housing, healthcare, and AI.

Our ticker symbol, **CLEAR**, represents transparency and trust.

Through minority stakes in the “Clear Companies,” we hold real-world assets tokenized as **D-Assets**—DBTC, DGOLD, DSILVER, DUSD, and others—tradable on **ClearExchange**, our real-time, cross-asset market.

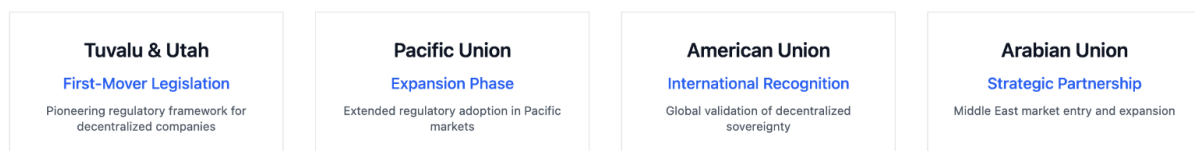
Operating within Utah’s pioneering digital laws, we combine **regulatory clarity, sovereign identity (ClearID)**, and **asset-backed receipts** into one unified infrastructure.

Our model generates seven compounding revenue streams—from equity growth to exchange fees and AI subscriptions—across a \$20-trillion digital transformation opportunity.

ClearHoldings is building the bridge between centralized finance and the decentralized future—**identity-anchored, asset-backed, and globally scalable**.

## Why Now

Utah's first-mover legislation creates a unique competitive advantage as we expand globally



# 10-Minute Pitch – “ClearHoldings: The Future of Decentralized Public Markets”

## 1. Vision & Overview

ClearHoldings is the **public-market gateway to the decentralized economy**, providing investors a diversified, identity-anchored portfolio across finance, telecom, housing, healthcare, and AI—all connected by sovereign digital identity and asset-backed infrastructure.

We’re listing under the proposed ticker **CLEAR** on Nasdaq, raising **\$100–\$250M**, and headquartered in **Park City, Utah**—the first state with a full legal framework for decentralized identity and assets.

## 2. What Makes Us Different

Most holding companies chase returns; **we build infrastructure**.

ClearHoldings owns **10–19% stakes** across “Clear Companies” and issues **decentralized, asset-backed receipts (D-Assets)**—each representing real, verifiable reserves:

- **DBTC** – Bitcoin
- **DGOLD / DSILVER** – precious metals
- **DUSD / DALA / UTC** – fiat and regional currencies

These are tradable on **ClearExchange**, our real-time, identity-anchored marketplace that allows instant, cross-asset clearing across currencies, commodities, equities, and crypto—without custodial risk or settlement delays.

## 3. Core Rails

- **ClearID** – Sovereign, verifiable identity using decentralized key management.
- **D-Assets** – Reserve-backed, programmable receipts for any major asset class.
- **ClearExchange** – The backbone of real-time digital settlement.
- **ClearAI** – Private, personal AI linked to verified identity and inheritance systems.

## 4. Market Opportunity

We are positioned at the intersection of multi-trillion-dollar markets:

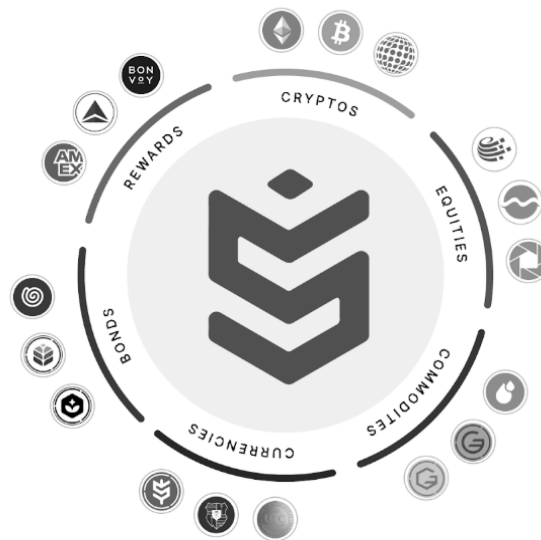


- Digital identity: **\$70B+ by 2030**
- Private AI: **\$1T+ by 2030**
- Tokenized assets & exchanges: **\$20T+ potential**
- Finance, healthcare, energy, and housing: **multi-trillion industries** ready for digital conversion.

## 5. Business Model & Revenue

Seven synergistic revenue streams:

1. Equity appreciation in Clear Companies
2. Dividends and distributions
3. D-Asset issuance/redemption
4. Exchange services and institutional liquidity
5. ClearID/ClearAI subscriptions
6. Healthcare & insurance flows
7. Credits and rewards conversion



Together, these create **self-reinforcing growth** across digital identity, asset issuance, and exchange activity.

## 6. Competitive Positioning

Think **Berkshire Hathaway** (diversified stakes) + **Alphabet** (infrastructure) + **Coinbase** (markets) + **Chainlink** (verification).

Our differentiator:

The **only public vehicle** uniting sovereign identity, asset-backed issuance, and real-time decentralized markets under a U.S. legal framework built for this exact purpose.

## 7. Traction



- **Digital World Market** pilots already live: Hawaiian.exchange, Utah.market
- **Issuer pipeline:** sovereigns, PMAs, and institutions preparing listings
- **Utah legislation:** Digital Choice Act, HB 470, PMA Recognition Act—all enabling the framework ClearHoldings was built on.

## 8. Use of Proceeds

- 35% – Expand equity positions across Clear Companies
- 25% – Build out ClearExchange and D-Asset infrastructure
- 20% – Expand ClearID and ClearAI adoption
- 10% – Regulatory scaling and compliance
- 10% – Strategic acquisitions and working capital

## 9. Risks & Mitigation

- **Minority control** → governance rights and board participation
- **Asset volatility** → diversified collateralized base
- **Adoption curve** → identity-first UX and institutional partnerships
- **Competition** → regulatory moat, verified reserves, and user ownership

## 10. Near-Term Milestones (12–24 months)

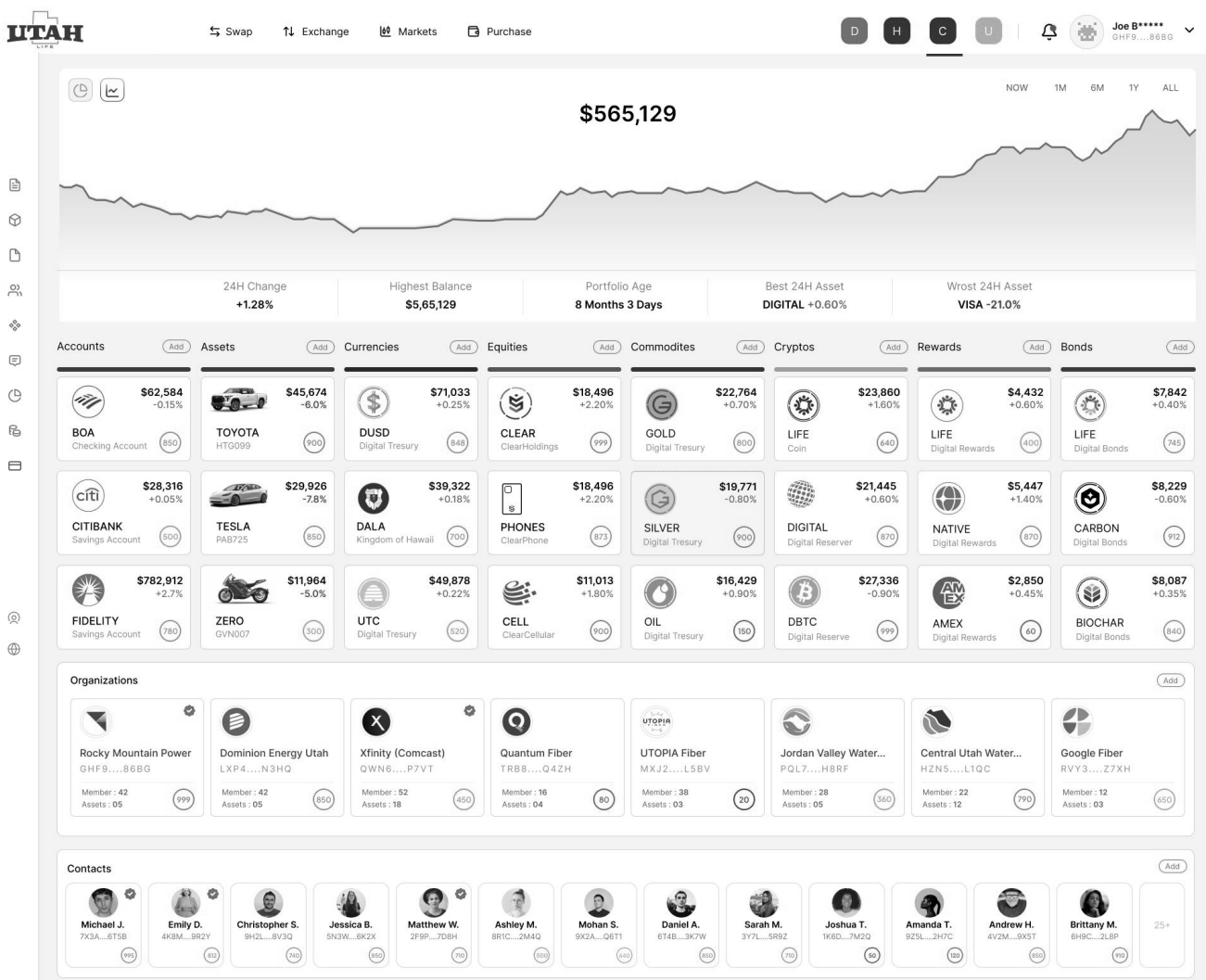
- Scale ClearExchange liquidity and institutional listings
- Deploy D-Assets across multiple asset classes
- Expand ClearID to U.S. states, sovereigns, and Indigenous jurisdictions
- Launch ClearAI subscriptions with inheritance models
- Grow decentralized insurance and healthcare programs

## 11. Closing

ClearHoldings is the public bridge between Web2 and Web3, centralization and sovereignty, custody and control.

We are turning **identity, trust, and transparency** into the foundation of the next global financial system—one that's fair, verifiable, and truly owned by its participants.

**ClearHoldings: Own the infrastructure of the decentralized world.**



Learn More At: [www.clear.holdings](http://www.clear.holdings)

